



# A Million Dreams

angel  
*gala*  
2024

SATURDAY, JANUARY 27, 2024  
THE DEPOT MINNEAPOLIS 6 to 11 p.m.

## SPONSORSHIP OPPORTUNITIES

**OUR MISSION** Angel Foundation™ offers relief to adults with cancer and their loved ones through financial assistance, education, and emotional support.

**OUR VISION** is for all adults facing cancer to have the resources they need throughout their journey.

Help when cancer strikes  
*angel*  
foundation

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**PLEASE JOIN US AS A SPONSOR** of Angel Foundation's Annual Angel Gala, "A Million Dreams", on Saturday, January 27, 2024. Our goal is to raise \$1 Million to support adult cancer patients and their families across Minnesota. As our largest fundraiser of the year, the Angel Gala connects those who have been touched by cancer for a meaningful evening and celebration of the cancer care community.

## HOW WE HELP

For twenty-two years, Angel Foundation's programs have provided critical resources to cancer patients along their journey. Since 2001, we have granted \$13 Million in Emergency Financial Assistance and provided educational, emotional and social support services to more than 45,000 individuals.

## MAKE A DIFFERENCE

The cost of cancer can be a financial burden on many families, forcing decisions between paying rent or buying groceries. Often we hear about patients struggling to pay for transportation to and from treatment or sacrificing basic needs to fill their prescription medicine. Your support can help alleviate these stress factors and allow patients to focus on survivorship.

## Angel Foundation™ – 2022 Community Impact



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## 2023 Gala Impact



**\$903,000**  
raised for  
patient support



**Over 850**  
event attendees



**45 generous  
sponsors**  
who made a difference



# Sponsorship Levels & Benefits

	PRESENTING \$50,000	PLATINUM \$20,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500
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## examples of how your support impacts families facing cancer

	Support 200 patients with basic needs during cancer treatment	Provide 40 patients with emergency financial assistance	Deliver 2,800 meals to cancer patients and their families	Provide 150 families with one month of support programs	Send 25 Angel Packs to newly diagnosed families
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## EXCLUSIVE

Exclusive logo placement on auction website and sponsor recognition in welcome text message to gala attendees	●				
Company featured in video to be shown during gala program	●				
Exclusive logo placement on all guest nametags	●				
Title Logo placement on step and repeat photo experience	●	●			

## RECOGNITION

Ad in event program (due 12/15/23)	● FULL PAGE	● HALF PAGE	● LOGO	● LOGO	● LOGO
Featured on all promotional materials & printed invitations (invitation print deadline of 11/3/23)	● TITLE LOGO	● LOGO	●	●	
Angel Insider (eNews)	●	●	●	●	
Event website (mnangel.org)	●	●	●	●	●
Acknowledged in Annual Report	●	●	●	●	●
Social media recognition	●	●	●	●	●
Gala emails (hyperlinked logo)	● EXCLUSIVE BANNER LOGO	●	●	●	●
Logo recognition during stage program	● EXCLUSIVE VERBAL RECOGNITION	●	●	●	●

(CONTINUED)

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## Sponsorship Levels & Benefits (CONTINUED)

	PRESENTING \$50,000	PLATINUM \$20,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500
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### EXPERIENCE

Dinner Seating	3 tables of 10 PREMIER	2 tables of 10 PRIORITY	2 tables of 10	1 table of 10	1 table of 10
VIP Reception	30 drink tickets/ 20 valet tickets	20 drink tickets/ 10 valet tickets	4 drink tickets/ 2 valet tickets	2 drink tickets/ 1 valet ticket	

### EXCLUSIVE OPPORTUNITIES

#### VIP Reception Sponsor - \$15,000

- Exclusive logo placement in VIP Reception
- Exclusive logo placement on drink tickets
- Verbal recognition during VIP reception
- Two tables of 10 guests (20 total)
- 20 drink tickets
- 2 valet tickets
- Corresponding marketing benefits to be delivered: logo shown onscreen during dinner program, logo in event program, featured within promotional materials, inclusion in Angel Insider, logo on event website, recognition in annual report, social media content, and event email communications.

#### Cirque Entertainment Sponsor - \$10,000

- Exclusive logo presence onstage during aerialist performance
- Exclusive logo placement on signage carried by stilt walkers
- One table of 10 guests
- 4 drink tickets
- 2 valet tickets
- Corresponding marketing benefits to be delivered: logo shown onscreen during dinner program, logo in event program, featured within promotional materials, inclusion in Angel Insider, logo on event website, recognition in annual report, social media content, and event email communications.

#### Décor Sponsor - \$5,000

- Exclusive logo placement on table centerpieces
- Logo placement on auction website
- One table of 10 guests
- 2 drink tickets
- 1 valet tickets
- Corresponding marketing benefits to be delivered: logo shown onscreen during dinner program, logo in event program, featured within promotional materials, inclusion in Angel Insider, logo on event website, recognition in annual report, social media content, and event email communications.

#### Dinner Sponsor - \$5,000

- Exclusive logo placement on menu card set at dinner tables
- Logo placement on auction website
- One table of 10 guests
- 2 drink tickets
- 1 valet tickets
- Corresponding marketing benefits to be delivered: logo shown onscreen during dinner program, logo in event program, featured within promotional materials, inclusion in Angel Insider, logo on event website, recognition in annual report, social media content, and event email communications.

#### After Party Sponsor - \$5,000

- Exclusive logo placement on band stage
- Logo placement on auction website
- One table of 10 guests
- 2 drink tickets
- 1 valet tickets
- Corresponding marketing benefits to be delivered: logo shown onscreen during dinner program, logo in event program, featured within promotional materials, inclusion in Angel Insider, logo on event website, recognition in annual report, social media content, and event email communications.

#### Auction Sponsor - \$5,000

- Exclusive logo placement on auction signage
- Logo placement on auction website
- One table of 10 guests
- 2 drink tickets
- 1 valet tickets
- Corresponding marketing benefits to be delivered: logo shown onscreen during dinner program, logo in event program, featured within promotional materials, inclusion in Angel Insider, logo on event website, recognition in annual report, social media content, and event email communications.

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## Sponsorship Commitment Form

Company or Individual Name

Name as it should be shown in gala recognition

Contact Person

Address

City

State

Zip Code

Cell Phone

Email

### PLEASE SELECT YOUR SPONSORSHIP LEVEL:

- |  |   |  |  |
|--|---|--|--|
| <input type="checkbox"/> Presenting \$50,000 | <input type="checkbox"/> Platinum \$20,000      | <input type="checkbox"/> Gold \$10,000                 | <input type="checkbox"/> Silver \$5,000      |
| <input type="checkbox"/> Bronze \$2,500      | <input type="checkbox"/> VIP Reception \$15,000 | <input type="checkbox"/> Cirque Entertainment \$10,000 | <input type="checkbox"/> After Party \$5,000 |
| <input type="checkbox"/> Auction \$5,000     | <input type="checkbox"/> Décor \$5,000          | <input type="checkbox"/> Dinner \$5,000                |  |

### PAYMENT INFORMATION:

- ☐ Please invoice me
- ☐ I have enclosed a check made payable to Angel Foundation
- ☐ Please charge my credit card: ☐ American Express ☐ Master Card ☐ Visa

Name on Card

Signature

Address

City

State

Zip Code

Credit Card Number

Expiration Date

CVV

### SIGNATURE:

- ☐ I/we will pay our sponsorship in full by January 27, 2024.

Signature

### CONFIRM YOUR SPONSORSHIP BY DECEMBER 1, 2023

by emailing Jim Thrubis, Corporate Relations Manager at [jthrubis@mnangel.org](mailto:jthrubis@mnangel.org).  
We greatly appreciate your support.

**Financial sponsorship of public events funds general operating costs of Angel Foundation**

**This document is NOT a legal document. Its purpose is to capture the intentions of the Donor and the purpose of their gift and to detail the obligations of Angel Foundation with respect to this gift.**

#### UNFORESEEABLE CIRCUMSTANCES:

*In the unlikely event that, at some future time, it becomes impossible for the gift to serve the specific purpose or purposes for which it was given, the President and CEO of Angel Foundation shall direct that the donation be devoted to purposes that are deemed to be the most consistent with the wishes of the Donor and, where possible, in consultation with the Donor or their heirs.*

Scan to  
sign up  
online

