

Help when cancer strikes



Spring 2018

angel Insider

Embracing Change



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Letter from the President

Hi Everyone,

Spring is in the air, and that means the weather is finally changing for the better, baseball season is starting and the future feels full of possibilities.



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1 We are three months into 2018, and it has already been a great year for Angel Foundation. In January, we hosted 700 guests at our 16th Annual Angel Gala and raised a record-breaking \$635,000 for our programs! I believe Angel Gala is one of the premier events in the city, and this one was certainly a night to remember. Thank you to the multitude of volunteers who spent countless hours helping prepare for the big day, and to every guest who bid on auction items and raised their paddles to support our mission. Mark your calendars for January 26, 2019, when we'll all gather again at the Minneapolis Hilton.



2 Looking forward, if I were to pick one word for Angel's focus in 2018, it would be GROWTH. While we are proud we recently passed the \$8 million milestone in total emergency financial assistance granted and have helped thousands of families through our Facing Cancer Together programming, we want our impact in the local cancer community to grow bigger. We want to grow the number of people who tell their friends, family, co-workers and neighbors about Angel, so more people ask for help when they need it. We know marketing our important work is a key component to our growth strategy. We are being strategic and intentional in our planning to create more visibility for the organization, and we are exploring new ways to use social media to better share our message.



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3 Of course, with growth comes challenges. We are in the process of implementing some important changes, like our ability to take Emergency Financial Assistance applications directly online. We have also been meeting with past and current participants to understand the obstacles families might face when choosing whether to attend Facing Cancer Together program activities. I am certain that Facing Cancer Together offers some of the most beneficial and unique opportunities to support families going through cancer, and we are committed to offering those opportunities in ways our families can easily access.



Keep reading for more details of our efforts to examine, review and understand how we move effectively into the future. You all are part of that future. I continue to be overwhelmed by the loyalty and generosity of the Angel Community.

Thank you.

Andrew Rosen



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Community Fundraiser Spotlight

Is your birthday coming up? Make your special day even more meaningful by creating a birthday fundraiser on Facebook! It's easy and fun, and it can make an incredible difference for people right in your community. Plus, Facebook has waived all fees for donations, so every penny you raise for Angel will go directly to help local adults with cancer and their families.

Angel supporter Tami Klimpel recently raised more than \$500 by donating her birthday on Facebook! She was surprised and pleased that it was so easy to make a real impact in the lives of families facing cancer.

"The Facebook app walked me through every step, and even provided tips and tricks along the way. It was all so easy and fun! I really underestimated how rewarding it would feel to see my friends donate to Angel; that was a better birthday gift for me than anything else I could have received."

So, blow out the candles, make a wish and use your birthday to help Angel Foundation! You'll feel great knowing you've helped provide financial assistance, emotional support and unique experiences to help local families find moments of normalcy and joy during an otherwise stressful time in their lives.



With approximately 19 million birthdays being celebrated around the world each day, there are a lot of chances to do some good in this world!

[#giveratherthanget](#)
[#donateyourbdaytoangel](#)
[#liveinthenow](#)

Want to get started?

Go to [Facebook.com/Fundraisers](https://www.facebook.com/Fundraisers); or, on your mobile app, go to the main menu and select Fundraisers.



Take a Swing at Cancer

16th Annual Angel & Eagles Golf Classic

July 23, 2018 | Minnesota Valley Country Club

18 HOLES
GOLF CLINIC • BBQ LUNCH
DINNER • AND MORE



Register at [mnangel.org](https://www.mnangel.org)

Embracing Change



Understanding the past is important when planning for the future.

For Angel, 2017 was a year of asking questions, learning and change.



Risk is always an inescapable part of trying new things, but we listened to our community and recognized their needs were evolving. To make good choices, we knew we had to understand, calculate and manage the attendant risks, and we worked hard to do so. We also made some changes that did not feel risky at all— they just felt right.

For our Emergency Financial Assistance (EFA) program, we conducted a series of focus groups where healthcare professionals shared how much their patients benefited from the program. They also related the challenges they faced ensuring every qualifying patient received information about applying for assistance. Though our referral partners do an amazing

Help us Grow



job, we discovered critical limitations in relying solely on healthcare professionals to connect our services to the patient community. In response to this careful process, we will be increasing accessibility to the EFA program by creating an online system for patients to apply directly, which will allow us to reach more patients than ever before. Our goal is to implement this in the first half of 2018.

Focusing on the therapeutic support of adults with cancer and their families, our Facing Cancer Together (FCT) program went through a similar listening and learning process. We already knew a strong social support system has many therapeutic benefits, but as we explored barriers to program attendance, we discovered families often gravitated to casual social gatherings where they could connect with others. An atmosphere of relaxed fun, coupled with meaningful conversations, helped families feel they were not alone at a very stressful time in their lives. While we will continue to offer our essential educational programs and Camp Angel, our goal is to expand our social support programming to give Twin Cities families more opportunities to make meaningful connections.

Lastly, we shared in our winter newsletter that Dr. Mark Sborov has retired from Minnesota Oncology, where he served in the role of Medical Director during his 37-year career as a medical oncologist. In honor of Mark, the work he has done for our Twin Cities cancer community and his unwavering support of Angel Foundation, we have changed the name of one of our Emergency Financial Assistance funds from “Margie’s Fund” to “Margie & Mark’s Fund.” This fund is reserved for dire cases, such as utility shut-offs, eviction notices or the inability to travel to medical appointments due to lack of fuel. Just as Mark has been an important part of the cancer community, Margie & Mark’s Fund continues to be an important resource for patients in need of assistance. In fact, in January of this year, we experienced a 10% increase in the number of applications we normally receive each month. We were happy to make this small, but meaningful, change to honor Mark’s legacy.

As always, you are an instrumental part of our future. We continue to hear from people throughout the metro that they wish they had known about Angel Foundation when they were going through cancer treatment. Please, share Angel’s story with your friends and neighbors so we can provide more patients with critical financial support and help more families find moments of joy in their everyday lives.



Our AngelPack program continues to expand. Help keep our costs down — and bring comfort to a child — by purchasing a new 10” stuffed animal to include in an AngelPack. Stuffedies can be dropped off at the Angel Foundation office.



Join us for three days of “silly and serious” fun! If you have a therapeutic background and/or experience working with children, we hope you will consider volunteering at Camp Angel this summer. Fill out an application at mngel.org/volunteer.



Support the growing demand for Margie & Mark’s Fund. Donate a \$25 Cub Foods or Holiday Fuel gift card and help us meet the increasing need for critical financial assistance. Gift cards can be dropped off or mailed to the Angel Foundation office.



Help Angel Foundation continue to say “yes.” Our programs rely on support from our generous community. Please consider making a gift with the attached envelope.



A Special Thank You

Angel Foundation is grateful to be among the recipients of the Richard M. Schulze Family Foundation's recent Health & Medicine grant awards, which aim to help improve the lives of families battling a serious disease. This \$35,000 grant to our Emergency Financial Assistance program will do just that— helping adults facing cancer with their everyday expenses and giving them breathing room to focus on their health, treatment and survivorship.

Perhaps best known as the founder of Best Buy, Richard Schulze is also a dedicated philanthropist. Born and raised in Saint Paul, he has long supported nonprofit organizations in the Twin Cities and greater Minnesota. Personally impacted by cancer, the Schulze family understands the challenges that families facing cancer often endure. In that spirit, they support nonprofit agencies like Angel Foundation that assist those families in meeting their daily needs. Since 2010, the Schulze Family Foundation has granted \$160,000 to our programs, helping us serve more than 250 local families with housing payments, groceries, fuel and utilities.

Richard Schulze's original vision for his foundation was to "enable transformational change benefiting mankind." Over the years, he and the foundation's team have come to realize that transformation often occurs on an individual scale, one person at a time. We couldn't agree more. The thank you notes and emails we receive remind us daily what an impact we make on the individual lives of those we proudly serve. Thank you, Schulze Family Foundation, for supporting Angel Foundation's efforts to help local families with cancer face fewer sacrifices and find more moments of joy.

Richard M. Schulze Family Foundation's Mission

The RMSFF is driven to improve the lives of others, particularly U.S. middle- and working-class families, through results-oriented investments in human & social services, education, and health & medicine with a special focus on the seven-county metropolitan area of Minneapolis and St. Paul and Lee and Collier counties in Florida.



Thank You!



Hope IN Motion

5K & FAMILY WALK
PRESENTED BY MINNESOTA ONCOLOGY

June 3, 2018 | Phalen Regional Park



MINNESOTA ONCOLOGY

Minnesota's National Cancer Survivors Day® Celebration

For more information and to register go to:
mnoncology.com/hopeinmotion

Community Spotlight: AD Committee

Angel Foundation is committed to keeping our overhead low, which has earned us the highest rating with Charity Navigator and the Better Business Bureau. We have a small, hard-working staff of eleven, and some big goals for 2018. That means we rely on volunteers to help ensure we are successful in all our efforts to forward the mission. One important group of volunteers is the Angel Development Committee. The Committee has been tasked with helping us implement the multi-faceted development plan for the entire organization. By generating new fundraising ideas and strategies, and providing oversight for ongoing initiatives, the members of this special group commit to assisting the organization in meeting annual fundraising goals for individuals, events and corporate partnerships.

While fundraising is not everyone's cup of tea, this intrepid group taps into their personal and professional networks to help Angel identify and nurture connections which will benefit the organization's philanthropic priorities. They also provide guidance and support to Angel's Board of Directors, teaching them the ins-and-outs of fund development. This year, the Committee's focus is on increasing program partnerships with local businesses, and growing attendance at our Camp Angel Luncheon, held on Friday, May 11 from 10 a.m. - 1 p.m. at the JW Marriott Mall of America.



Camp Angel is the fastest growing (and arguably the most popular) Facing Cancer Together program, and the luncheon aims to raise enough funds to send 200 kids to camp this summer, ensuring every child who wants to attend camp is not prohibited by lack of funds. The Committee has set their sights on helping Angel reach our goal of 300 luncheon guests and \$60,000 raised. It's a big undertaking and we couldn't be more thankful for their dedication and support!

Save the Date!



Calling Table Hosts!



9th Annual

Camp Angel Luncheon

May 11, 2018 • 10 a.m. - 1 p.m.

JW Marriott Minneapolis | Mall of America

Interested in helping send a kid to camp? We are seeking Table Hosts or Co-Hosts for our luncheon event, which raises money for Camp Angel and other Facing Cancer Together programs. There is no cost to host a table, and we'll provide you with a Toolkit and all the support you need! Hosting is a fun and easy way to support Angel.

We hope you will join us!

For more information, contact Kathy:
ktolo@mnangel.org



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Since 2001, Angel Foundation has served thousands of individuals and distributed more than \$8M in emergency financial assistance to local adults with cancer and their families.

Mission Statement

Through an innovative and integrated approach of financial assistance, education and support, Angel Foundation helps adults with cancer and their families so that they may live life well with stability, strength and resilience.

Upcoming Events & Programs

Program Calendar

Education and Support Series

April 3, 10, 17 & 24, 5 - 7:30 p.m.
Gilda's Club Twin Cities | Minnetonka

Teen Outreach: Game Night

April 19, 6 - 8 p.m.
Angel Foundation Office
Mendota Heights



Family Open Art Studio

May 5, 10:30 a.m. - 12 p.m.
Adler Graduate School | Minneapolis

Kid's Night In/Parent's Night Out

May 10, 5 - 6:30 p.m.
Angel Foundation Office
Mendota Heights

**Teen Outreach:
AirMaxx Trampoline Park**

May 18, 5:45 - 7:15 p.m.
AirMaxx Trampoline Park
Eden Prairie

Camp Angel

June 22 - 14 and
August 16 - 18
9:30 a.m. - 4:00 p.m.
Camp Eden Wood



Our **PROGRAMS** are free to join, but registration is required. RSVP at info@mnangel.org.

Register for **EVENTS** in the right column at mnangel.org.

Events Calendar



Camp Angel Luncheon

May 11, 10 a.m. - 1 p.m.
JW Marriott Minneapolis
Mall of America | Bloomington



Angel & Eagles Golf Classic

July 23
9:30 a.m. - 8 p.m.

Minnesota Valley Country Club
Bloomington

Angel After Hours

September 27
5 - 8 p.m.
The Food Building
Minneapolis

